

## Assurity offers e-apps for *MOST* products!

### HEALTH

- Critical Illness (Simplified and fully underwritten)
- Simplified DI
- Century+ DI
- Graded Benefit DI
- Business Overhead Expense DI
- The TeleApp

### LIFE

- Acci-Flex Accident
- Simplified Whole Life
- Whole Life
- NonMed Term 350, Term 350 Plus
- Single Premium Whole Life
- The TeleApp

Using an e-app consistently reduces the turn around time by about half!

## Getting started

- E-app is easy and will guide you through the process with yellow highlights and pop-up boxes. Step-by-step training and videos are available on the E-Apps page on AssureLINK.
- If you have any questions or want to become more efficient using Assurity's e-apps, give the eBusiness services unit a call at (800) 728-0837 or email [eBusiness@assurity.com](mailto:eBusiness@assurity.com).

## Signature options

No matter how you write business with e-apps, we have a signature solution for you!

- Face-to-face eSignature\* – This allows the client to electronically sign without using email or a signature pad. The only requirement is the client must meet with the agent in person and provide a photo ID. This is the best option when you are meeting face-to-face with a client.
- Digital pad – If you already have a digital pad, this option works well.
- Clickwrap (email) – If you're working with an applicant over the phone, or are not able to meet with them face-to-face, the client can sign electronically and send via email.
- Wet sign – If your client does not have an email address, the app can be printed and signed by the client in the traditional method.

## The e-app is available on AssureLINK (<https://assurelink.assurity.com>).

\* Please note, the use of the face-to-face signature method is equivalent to collecting a physical signature from your clients. You are required to be in the actual, physical presence of your clients when collecting an electronic signature using the face-to-face process. Any misuse of this signature process may result in termination of the agent's contract.

NOTE: Some products may require a phone inspection if the agent doesn't see the applicant in person.

**FOR PRODUCER USE ONLY. NOT FOR USE WITH CONSUMERS.**

## Now you can...

- Get all your forms in one place
- Quickly see data entry mistakes
- Determine what to complete
- View all required questions
- Cut valuable processing time in half
- Collect multiple e-signatures
- Go paperless with e-sign/e-submit

## E-app advantages

- Green check boxes show you're right
- Ability to fill out an e-app without being connected to the Internet
- Questions trigger additional forms
- Print and wet-sign or e-sign/e-submit
- Skipped questions remain highlighted
- Pays commissions faster
- Keep track of your applications electronically
- Partial apps saved if you're interrupted
- Paramed exams ordered for you
- Clients can review forms online



PO Box 82533 • Lincoln, NE 68501-2533  
[www.assurity.com](http://www.assurity.com)

## Forms so smart – you can't mess 'em up!

Assurity's e-apps take the guesswork out of insurance paperwork by electronically guiding you through the complete application process.

E-apps make it easier by highlighting required fields in yellow. As you complete the application, sections of the form are shown or purposely hidden based on your client's answers. Rules are embedded within the forms helping prevent data entry mistakes that could cost you valuable time.

### Sometimes, it's what you don't know

Sometimes a customer doesn't know a driver's license number or a doctor's address. That's okay, because e-apps let you skip those questions and jump to any other section of the form. Better yet, you can save your client's data, then return several days later and pick up where you left off.

What if your client answers a question that triggers the need for an additional form? How do you know which forms you need? Don't worry, the e-app system knows and will add it.

You can't always control where, when and how your client will want to complete an application, but e-apps are versatile. You can partially complete an application electronically, print it and hand-write the rest. However, if your client lives too far away or would prefer completing the application online, fill it out electronically, then e-sign and e-submit it for faster processing.

### Getting started

- E-apps are easy and will guide you through the process with yellow highlights and pop-up boxes. Step-by-step training and videos are available on the E-Apps page on AssureLINK. There's even a "Practice Field" – a demo site where you can fill out an e-app with fictitious names and information to see how it works.
- If you have any questions about getting started, call the new business contact center at **(800) 276-7619, Ext. 4264**, or email [underwriting@assurity.com](mailto:underwriting@assurity.com).

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