



# SimpleSubmit<sup>SM</sup> Electronic Application

## Making Selling Easier!

North American is launching our new SimpleSubmit electronic application, powered by iPipeline.

North American will begin promoting SimpleSubmit on June 12<sup>th</sup> to all contracted agents. SimpleSubmit is *not* available on the North American Company website. **Agents will be instructed to access SimpleSubmit from their Managing General Agency's website.**

### Setting up SimpleSubmit:

If you are an iPipeline iGO subscriber, activate North American and our products in your iService tool. For questions, contact iPipeline Support at (800) 641-6557 and they can walk you through this simple process.

If you are *not* an iGO subscriber, and would like access to SimpleSubmit, please email your request to [nsalesdevelopment@sfgmembers.com](mailto:nsalesdevelopment@sfgmembers.com) and we will contact you with set-up instructions.

### About North American's SimpleSubmit

Give your agents a choice between paper and electronic applications. Powered by iPipeline's iGO e-App<sup>®</sup>, North American's SimpleSubmit helps your agents close sales faster by eliminating the paperwork process. Available for **ADDvantage Term<sup>®</sup>** and **Custom Guarantee<sup>®</sup>** universal life insurance, SimpleSubmit puts you on the road to getting paid faster!

### Ensures apps are in good order to improve turnaround time

- Required information is completed
- No re-keying of information
- Complete app packet with all supplemental forms

### Convenient, real time, online paramed scheduling

- Saves time trying to connect with clients
- No medical questions on e-App—paramed collects information at exam
- All exams done by APPS-Portamedic

### Signing flexibility

- Get it all locked up with a face-to-face e-signature (click-to-sign or finger signature on tablet)



- If the sale isn't face-to-face, choose to email e-sign, or choose to sign at the paramed appointment
- Combination of e-signature methods available for multiple signers

**For questions about setting up SimpleSubmit on your agency's website, please contact Sales Development at [nsalesdevelopment@sfgmembers.com](mailto:nsalesdevelopment@sfgmembers.com).**

ADDvantage plans are issued on policy form series LS174, Custom Guarantee is issued on policy form series LS170, or state variations by North American Company for Life and Health Insurance, Administrative Office, Sioux Falls, SD 57193. Product, features, riders, endorsements or issue ages may not be available in all jurisdictions. Limitations and restrictions may apply.