



WORK AT THE SPEED OF SUCCESS

Introducing Express App 2.0

Cigna's Express App 2.0 is reengineered to increase sales by giving you the flexibility to write business under virtually any scenario. It even minimizes submission errors with dynamic questions that walk you through every application.

Express App 2.0 user experience improvements

- › Fresh, clean design
- › Easily view and access your prospects right on the home page
- › Floating resource links throughout the application process provide more support
- › Cigna branding is now visible throughout the experience

Policy Selection page enhancements

- › Easy to identify Medicare Supplement products
- › Each product quote includes the state-specific brochure + Value Added Services brochure (where applicable)
- › Toggle between rate classes during the initial quote phase
- › Easily view and enter customer information for Applicant 1 and 2 on the right-hand side of the Selection page
- › Both applicants can be quoted on the Policy Selection page
- › Payment method and mode can vary by product and applicant

Application completion enhancements

- › Applicant 1 and Applicant 2 (etc.) can quote and apply for multiple products and situations simultaneously
- › Dynamic capabilities allow real-time rate and scenario determination as you move through the application with the customer
- › Review Plan Selection tab will allow you to apply updates mid-application, to plan selection, billing info, HHD, etc. without returning to the home page
- › You can go through each application separately, and submit each one as needed, or save and exit. The saved prospect can be accessed for future use from the home page
- › One-click move (Next button only) to next page
- › Address validation against USPS

Together, all the way.®



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